



Kenya Tchoukball Federation



Organization Profile

“ Tchoukball has given me confidence and taught me the value of working together. It’s more than a sport; it’s a way to build a better future. ”

– Kelvin Kimutai, KTF member



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Message from the President

Esteemed Partners, Potential Supporters, and Valued Members of the Kenya Tchoukball Federation, the past year has been a testament to the extraordinary potential of tchoukball to transform lives and uplift communities across Kenya.

From the vibrant energy of our young players to the dedication of our coaches and volunteers, the spirit of tchoukball is igniting a passion for collaboration, fair play, and personal growth throughout our nation.

Our impact extends far beyond the playing field. We are committed to building a sustainable future for tchoukball in Kenya. Our partnerships with local women's groups and TVETs for the production of essential equipment exemplify our dedication to community-driven development.

Through these collaborations, we are not only ensuring access Tchoukball but also creating economic opportunities within our communities.

Kenya's rise as a leader in African tchoukball is undeniable.

Our successful hosting of the Africa Tchoukball Championship in 2016 and our upcoming role as hosts for the second time in 2024 underscore our commitment to excellence. We now set our sights even higher, with the bold ambition of becoming the first African nation to host the World Beach Tchoukball Championship.

To fully realize our vision, we need your support. By investing in the Kenya Tchoukball Federation, you are investing in a brighter future for Kenyan youth. Your contributions will enable us to expand our reach, train new generations of players and leaders, and provide the infrastructure necessary for tchoukball to thrive.

Join us in this transformative journey. Whether you represent a government agency, a socially responsible corporation, an NGO committed to youth development, or a media organization with the power to amplify our message, your partnership is essential.

Together, let us make tchoukball synonymous with Kenyan excellence, inclusivity, and the unwavering spirit of collaboration.

Sincerely,

Kennedy Miruka
President, Kenya Tchoukball Federation



“Let us inspire our nation and demonstrate the extraordinary power of sport to create a more just and harmonious society for all.”

Message from the Chief Executive Officer

It has been a privilege over the last 12 months to watch Tchoukball grow its roots to different counties other than Nairobi. In 2023 Tchoukball penetrated five counties namely, Homabay , Machakos , Nandi , Uasin Gishu, Siaya Kisumu, Migori and Kajiado County. This is indeed a milestone. One of our proudest achievements was the invitation of our young stars from Utawala to the Tchoukball Geneva Indoors which is the world's largest children's Tchoukball tournament taking place yearly in Geneva, Switzerland. In addition to this, we also won the bid and were awarded by the International Tchoukball Federation and opportunity to host the African Tchoukball Championship in August 2024, this gives us an opportunity to grow and be the face of Tchoukball in Africa.

Our main challenge has been the unavailability of equipment today that deficiency has been curbed as we have identified an organization that will make the equipment locally and this will speed up the growth and development of Tchoukball within the country and our neighbouring countries. We are thrilled even as Tchoukball finds its way into schools as we look forward to it being introduced in the curriculum.

Our focus will forever remain generosity, inspiration, outreach programs and commitment to communities that aligns with core values of commonwealth sports movement-creating peaceful, sustainable and prosperous communities through sport.

As a Federation our vision is to be a responsible sports movement, an engine for change and force for good that is recognized worldwide for its positive impact on people and communities. I am immensely proud of every growth and achievement we have got and believe 2024 will be more impactful.

Yours Faithfully,

Keziah Odera Sherald
Chief Executive Officer
Kenya Tchoukball Federation



“Sport is not only meant for the champions but can also be used as a symbol of unity love and empowerment as it creates a better and humane society for all of us and that’s what Tchoukball brings on the playing ground.”

Message from the Secretary General

Sports is a way of life that promotes mental wellbeing, physical fitness and emotional wellness of a person.

Through sports we :

- Promote climate awareness campaign
- Promote peaceful coexistence in the community
- Promote wellbeing
- Fight drug abuse.
- Create job opportunities

Creating a space for everyone in the sports world is what we are advocating for through inclusion of all genders, PWD and everyone despite their age by giving them a platform to showcase their talent. I believe everyone has some sport talent inside them that they display while being given an opportunity.

Through sports we are able to promote sports tourism and also do cultural Diversity which helps us appreciate the different cultures across the world. I also encourage exchange programs through volunteerism to different countries because it's a way of learning and also improving the skills of a sports person and broadening their experience in the specific sport they are volunteering to.

Getting involved in the promotion of sports grassroot development has made me realise the potential that we have in our country and if we get good support from the government then in a few years Kenya will produce the best sports men n women in the world.

Yours Faithfully,

Caroline W. Githaiga
Secretary General,
Kenya Tchoukball Federation



“Sport is a way of life that promotes health emotions, mentality and our peace. Which stabilizes our community and a country as a whole, when supported well. If we want to fight drug abuse then sports is the way to go as well.”

KTF Board of Directors



Kennedy Miruka



Keziah Odera Sherald



Caroline W. Githaiga



Caroline Nange



Brian Muchanga



Samson Aira



Agnes Masalange



Perpetual Mbutu



Fredrick Kipchumba

Patrick Kimani

John Willice Opot

Jackson Kibigo



Introduction

About the Kenya Tchoukball Federation (KTF)

The Kenya Tchoukball Federation (KTF) is a non-profit organization spearheading the development and promotion of tchoukball across Kenya. Established in 2009, we are deeply committed to the values of sportsmanship, inclusivity, and community building. KTF works tirelessly to make the unique benefits of tchoukball accessible to Kenyans of all backgrounds. The KTF plays a multifaceted role in nurturing the growth of tchoukball within Kenya. Our core mandate encompasses:

- **Sport Development:** Expanding the reach of tchoukball through tournaments, grassroots programs, and targeted training initiatives for players at all levels.
- **Regulation and Governance:** Establishing and enforcing the rules and standards that ensure fair play and uphold tchoukball's spirit within Kenya.
- **National Representation:** Facilitating Kenya's participation on the international tchoukball stage by fielding competitive national teams.
- **Education and Awareness:** Raising tchoukball's profile through outreach programs designed to introduce the sport to new audiences and highlight its positive impact.
- **Partnership and Collaboration:** Building strong ties with government agencies, sports organizations, and educational institutions to maximize our resources and extend the reach of tchoukball.

Mission Statement

To promote tchoukball as a sport of choice in Kenya, fostering a vibrant community of athletes, coaches, and fans while championing the values of inclusivity, sportsmanship, and community building.

Vision Statement

To establish Kenya as a leading tchoukball nation in Africa and a respected competitor within the global tchoukball community.

Our Values and Principles

KTF is guided by the following principles:

- **Competitive Collaboration:** Teams strive to out-collaborate their opponents, emphasizing teamwork and strategy.
- **Continuous Improvement:** Individuals and teams constantly seek growth in skill, knowledge, and character.
- **Collective Achievement:** Victories and successes are celebrated as a community, fostering a sense of shared accomplishment.

KTF's Impact

Through our dedication to tchoukball, we are creating healthier communities, empowering youth, and providing opportunities for personal growth and teamwork.



CHAPTER 2

About Tchoukball

What is Tchoukball?

Tchoukball is a fast-paced, non-contact team sport emphasizing collaboration, respect, and fair play. Two teams of up to seven players each face off on a court with a rebounding frame at each end. Points are scored by throwing the ball at the frame so that it bounces back and hits the ground without being caught by the opposing team. <https://www.youtube.com/watch?v=W26ewO32uY4>.

Background

The Tchoukball Charter details the spirit in which tchoukball should be played. The creator of tchoukball, Dr Herman Brandt, intended tchoukball to be a tool to bring peace between people and countries – and from the simplest most friendly encounter to competitive international fixtures the Charter remains central to a player's behaviour on and off court.

The Tchoukball Charter is not meant as a gesture document; it is a genuine framework for sporting behaviour within a fast and spectacular game. The rules of tchoukball demand that players adhere to the Charter by showing respect for each other. If a player's actions are regarded as anti-Charter, referees can and will act to stop this behaviour from continuing. Through this, we keep tchoukball a sport as it was originally intended – without the unhealthy face of cheating or doping and with the positive effects of physical exercise and sense of community.

Furthermore, as a fair play doctrine, what sets the Tchoukball Charter aside from other sports is the expectation that win or lose, you show appreciation for the opposition and their skill and dedication to the game. The aim is to be the best you can be, not better than other players for the sake of it. Hence, tchoukball should always be practised and played with the Charter in mind and we encourage all players and coaches to take the time to read and understand it. Read it in full below.

The Tchoukball Charter

Tchoukball excludes any striving for prestige, whether individually or as a team; rather it is a sport in which players pursue excellence through personal training and collective effort.

Tchoukball is open to players of all degrees of ability (natural or acquired) and skill. Inevitably one will encounter players of every possible ability/skill level during play. Every player must adapt their own play and attitude (technical or tactical) to the circumstances of the moment because each player, teammate or opposing player is due proper respect and consideration.

On an individual level: the attitude of a player is paramount for it implies respect for themselves, for their own teammates and for the opposing team's players regardless of whether any are stronger or weaker players than oneself.



On a team level: no outcome, whatever it might be, should ever impact one's sense of importance, individually or as a team, and it should never lead to sectarian rivalry. From victory one can derive satisfaction and even joy, but never exaggerated pride. The joy of winning should provide encouragement. Arrogance in victory carries with it the struggle for prestige, which is a source of common conflict among humans and condemned within the sport of tchoukball.

Tchoukball requires total dedication: one must keep constant watch on the movement of the ball and the other players – both objectively and with empathy. As one participates individually in the sport, one subjects oneself to the group's needs. The result is that in the course of a game, different personalities come together as one when they react collectively within the game.

Thus, in Tchoukball:

- there is a collective achievement within a team. This binds the players together, it teaches appreciation and esteem for the values of others, and it creates a feeling of oneness in the common effort of a small group.
- there is an acceptance of the attitudes of the opposing team with whom one must engage in opportunistic play while resisting any hostile undercurrents.
- each player's major concern is to strive for beauty of play. The universal experience of sport can be summed up by the expression: "elegant play begets elegant play."

This attitude is the basis for social interaction of tchoukball: it encourages one to aim for perfection while always avoiding any negative conduct toward the adversary. ***"This basic premise is more than just the rule of a sport – it is a rule for conduct at all times, a psychological component of behaviour, the basis of an individual's personality."***

The aim of tchoukball is therefore the avoidance of conflict, with one main goal in mind: fair play that does not compromise the level of play but rather links the two teams together in common activity. The beauty of one team's play makes possible and reinforces the beauty of play by the other team.

Tchoukball provides social exercise through physical activity. By pooling the resources of all, everyone participates, with the more adept players accepting responsibility for teaching the less adept; therefore, there is no real individual champion, but rather a collective striving for perfection.

When one says, "let the best person win," it should mean that a person achieves their best through adequate preparation. This being so, it is appropriate that the results reward the efforts which players have undertaken, individually and as a team.

Within these limits, a victory can and should bring satisfaction and meet with an adversary's respect. Victory should inspire in an adversary a desire to do as well, without any feeling of belittlement. Winners should not convey any feeling of arrogant domination. Rather, a sense of healthy satisfaction on the winner's side is like a handshake to encourage the adversary to continue to train properly.

For these reasons, the notion of "victor" should give way to the simpler more appropriate one of "winner." Play as a means of perfecting one's performance is a basic desire that every activity should include and develop. It is toward this goal that every Tchoukball team must work, whether it is in the smallest, friendliest match or the most important meeting "at the summit."

"Remember, no set of rules can replace a player's respect for one another and the Spirit of the Game."

Origins and Purpose

Tchoukball was invented in the late 1960s by a Swiss biologist named Hermann Brandt. He developed this sport as a way to play a high-velocity game while avoiding direct contact between players, thus reducing injuries. The game was designed to contain elements of handball, volleyball, and squash. The International Tchoukball Federation (FITB), which governs the sport, was founded in 1971. The name “tchoukball” comes from the onomatopoeic “tchouk” sound the ball makes when it bounces off a frame.

- **Inventor:** Dr. Hermann Brandt, a Swiss biologist
- **Year:** 1960s
- **Goal:** Create a team sport minimizing the risk of injury, promoting healthy competition, and fostering respect among players.

The Game at a Glance

- **Teams:** Two teams, each with up to 7 players on the court at a time.
- **Equipment:** Handball-sized ball, two rebound frames (similar to mini trampolines), and a playing court with marked zones.
- **Objective:** Score points by throwing the ball at a rebound frame so that it bounces back and hits the ground without the opposing team catching it.
- **No Contact:** Tchoukball is a non-contact sport. Blocking, tackling, or interfering with opponents is prohibited.

Key Rules and Gameplay

- **3 Passes:** A team can take a maximum of three passes before shooting the ball at a frame.
- **Both Frames:** Teams can score on either frame, emphasizing strategy and adaptability.
- **3-Second Rule:** Players can only hold the ball for a maximum of three seconds.
- **Interceptions Prohibited:** Defenders cannot intercept passes or shots. This promotes fast-paced action and strategic ball placement.

Values of Tchoukball

- **Collaboration:** Teams win through superior collaboration and team strategy.
- **Respect:** Players show respect for one another, regardless of ability level. Rudeness and aggressive behaviour are never tolerated.
- **Inclusivity:** Tchoukball is accessible to people of all ages, genders, and physical abilities.

Benefits of Playing Tchoukball

- **Improved fitness:** Tchoukball provides a full-body workout, enhancing cardiovascular health, agility, and coordination.
- **Teamwork skills:** Players learn to communicate, collaborate, and support each other for achieving a common goal.
- **Sportsmanship:** Tchoukball fosters respect, fair play, and graciousness in victory and defeat.
- **Fun and Excitement:** Tchoukball is a dynamic and fast-paced sport that promotes enjoyment and camaraderie.

Learn More

- **Watch a Game:**
- **Visit the KTF Website:** The Kenya Tchoukball Federation KTF provides extensive information on the rules, history, and global tchoukball community.



What is Tchoukball?

Tchoukball is a genuine team sports. It is also totally unique. Beginners will never have played anything like Tchoukball, not have experienced the diversity of demands it makes upon players. Tchoukball demands real work. Good observation, constant attention by all participants, anticipation and intelligence of all facets of the games are required, as is good athletic ability. With just five minutes explanation of Tchoukball, it is possible to start playing. The "Basics" of Tchoukball are simple with throwing and catching at the heart of the game. No physical contact allowed, making mixed teaching not only possible but to be encouraged. Tchoukball is the perfect game for those who enjoy playing sport in a team.



1. Point scored: the ball touches the field of play before a defender catches it



2. Point given: he shoots and misses the frame



3. Obstruction: he obstructs, voluntarily or not, the movement of an opponent about to receive, shoot or pass the ball, or about to position himself



4. Point given: he shoots and the ball rebounds onto him



5. Travelling: he makes more than three contacts with his feet on the ground while holding the ball



6. Stepping on the line: stepping on the line of the forbidden zone with the ball in his hands



7. Faulty rebound: the ball touches the metal edge of the rebound frame, frame's bungee cords, hooks, or rings



8. Point given: the ball, rebounding from the frame after a shot, falls into the forbidden zone



9. Point given: the ball, rebounding from the frame after a shot, falls out of the field of play



10. Four passes: he makes a pass that takes the team count of successive passes over three



11. Breakdown: he drops the ball during a passing action



12. Landing: coming into contact with the forbidden zone before throwing the ball



13. More than three seconds: he holds the ball for more than three seconds



14. Four shots: he makes a fourth consecutive shot at the one frame on which three consecutive shot have already been made

"The objective of human physical activities is not to make champions, but rather to help construct a harmonious society."

Dr. Hermann Brandt, Inventor of Tchoukball, 1970

History of Tchoukball in Kenya

The Seeds of Tchoukball in Kenya

In 2005, a group of students and teachers from Starehe Boys' Center in Nairobi travelled to the UK and were introduced to the exciting sport of tchoukball at Flegg High School. Upon their return, they brought back their newfound passion and skills, igniting the first spark of tchoukball within Kenya.

Founding of the Kenya Tchoukball Federation (KTF)

Inspired by the sport's potential, KTF was officially registered in 2009, becoming a driving force for the growth and development of tchoukball across the country. From this pivotal moment, KTF has tirelessly championed tchoukball in Kenya.

Growth, Expansion, and Partnerships

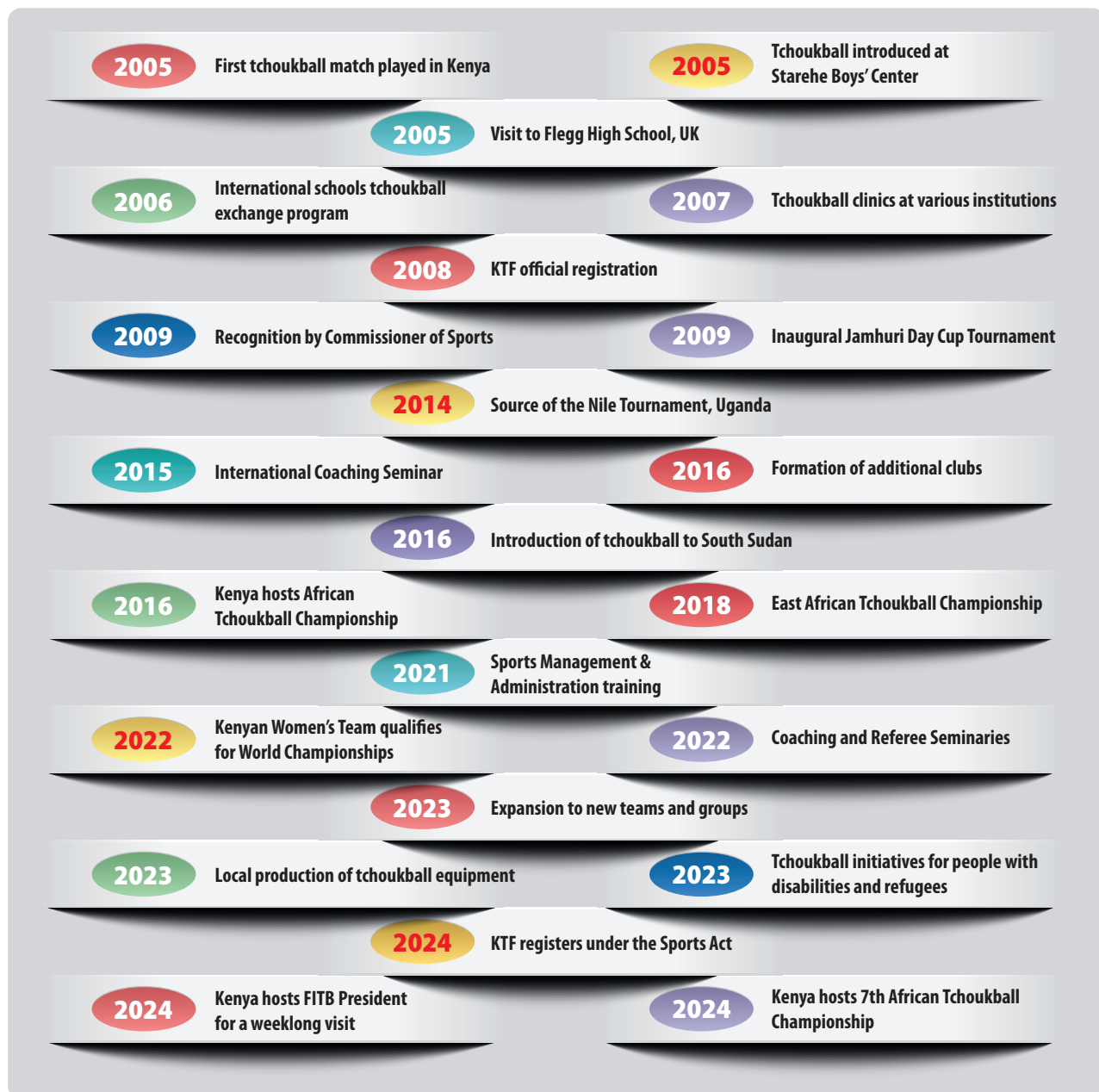
- **Spreading to Schools and Communities:** KTF's focus on establishing tchoukball within schools quickly expanded into communities, introducing the sport to youth, adults, and people from all walks of life.
- **Hosting the African Championships (2016):** This landmark event put Kenya firmly on the tchoukball map and provided a platform to showcase the country's growing talent.
- **Kenyan Women's Team Qualification (2022):** The qualification of the Kenyan Women's Team for the World Championships marked a major achievement and testament to KTF's dedication.
- **Vital Partnerships:** Collaboration with educational institutions, sports organizations, and governmental bodies has been crucial in enabling KTF's expansion across the country.

Overcoming Challenges, Building Resilience

KTF, like any growing sports organization, has faced challenges, particularly in acquiring tchoukball equipment. However, with a spirit of innovation, KTF addresses these challenges head-on:

- **Local Manufacturing:** KTF is fostering local production of tchoukball frames, ensuring a sustainable equipment supply.
- **Resource Development:** KTF is creating its own training manuals and educational materials, including handbooks and videos, empowering local coaches and players and ensuring consistency in tchoukball instruction.
- Partnerships with Women Groups from fishing communities in the production of nets.
- Partnerships with TVETs and Workshops manned by people abled differently in the production of Frames.
- Partnerships with Youth Groups in the Production of Balls.

Timeline: Key Milestones



KTF Today

The passion and dedication of KTF have transformed tchoukball from a niche sport to a growing force in Kenya. The future is bright for tchoukball as KTF continues to expand its reach, nurturing a dynamic community of players, coaches, and fans across the nation.

Join Us

We invite you to explore the rest of our Organization Profile to learn more about our programs, strategic plans, and how you can get involved in shaping the future of tchoukball in Kenya. Together, let's build a nation of passionate tchoukball players, coaches, and fans!

Governance Structure of Kenya Tchoukball Federation

The Kenya Tchoukball Federation (KTF) adopts a robust organizational structure that provides clear lines of accountability for leadership, governance, and operations, ensuring the effective and sustainable development of Tchoukball across the nation.

The governance of Kenya Tchoukball Federation confirms to the Sports Act and the FITB Statutes.

SRO/1748 Form B

REPUBLIC OF KENYA



THE SPORTS ACT 2013

S. 47(1)

REGISTRATION CERTIFICATE NO. 994

I, ROSE M. N. WASIKE, Sports Registrar, hereby certify that I have this day registered KENYA TCHOUKBALL FEDERATION as a NATIONAL SPORTS ORGANIZATION with the following conditions:-

- 1. THAT** the organization complies with the Sports Act and any other relevant law.
- 2. THAT** the organization reviews its constitution in line with the Kenya Constitution 2010, the Sports Act No. 25 of 2013 and its international statute within two months from the date of registration.
- 3. THAT** the organization holds elections within ninety days from the date of registration.
- 4. THAT** the organization develops proper short, mid and long term Strategic Plans within two months from date of registration.

Failure to comply with any of the above conditions may lead to cancellation of the certificate.

Given under the common seal of the Sports Registrar at Nairobi this 4th Day of March, 2024.

Signed: 
SPORTS REGISTRAR





Chinese Taipei, 9th October 2009

To whom it may concern:

Official FITB Accreditation FITB National Federation

I hereby certify that **Kenya Tchoukball Federation (KTF)** is an official member of the International Tchoukball Federation (FITB).

We wish to congratulate **Mr Kennedy Miruka**, the President and **Mr John Opot**, the Vice President of the Kenya Tchoukball Federation (KTF) for the great work done to set up this national federation.

I encourage all parties interested in our sport to actively collaborate with Mr Kennedy Miruka and Mr John Opot, in order to promote and develop Tchoukball activities across Kenya.

The FITB wishes the best to Kenya Tchoukball Federation (KTF) and will follow its development in the coming months and years with great interest.



Chris HUANG Chin-Cheng
FITB President

International Tchoukball Federation
No.2, Ln. 126, Zhiyi St., Luzhu Township, Kaohsiung County 821, Taiwan (R.O.C.) ZIP CODE - 82145
tel. +886 7 6073260 - fax +886 7 6975784 - cell phone +886 937374407 - chris.huang@tchoukball.org - Skype ID - tchoukball

Leadership & Governance Structure

At the pinnacle of KTF's leadership stands the General Assembly, comprising delegates elected by County Associations. It serves as the supreme decision-making body, shaping the KTF's overall direction. The Board of Directors, comprised of the President and nine other members elected by the General Assembly, provides strategic oversight and ensures alignment with the Assembly's resolutions. The Executive Committee, consisting of the President, Vice President, Secretary, and Treasurer, are appointed by the Board of Directors to manage the day-to-day operations of the KTF.

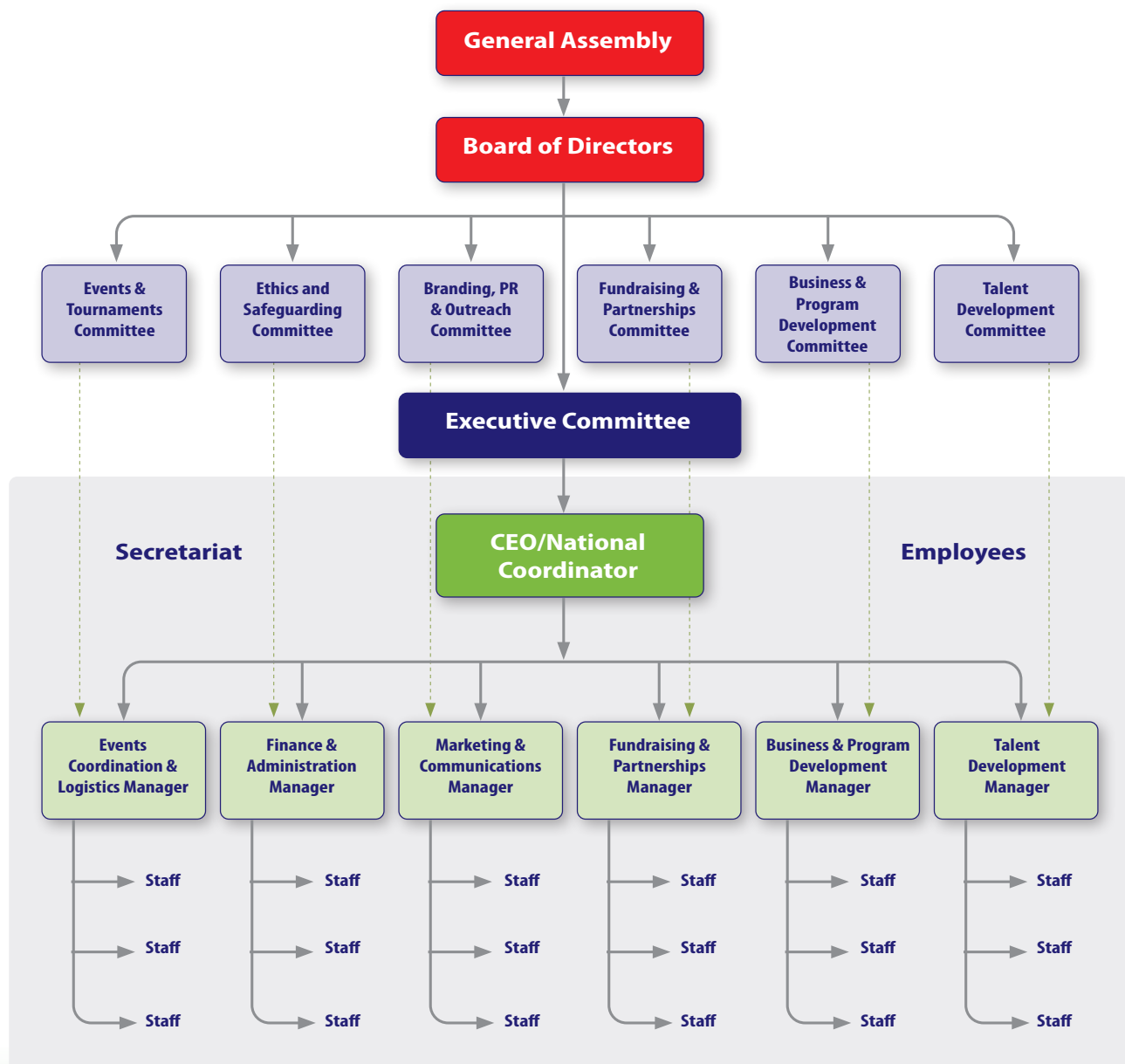
To achieve targeted expertise, the KTF has established six Standing Committees. Each committee, chaired by one of the members of the Board of Directors, is appointed by the Executive Committee and focuses on a specific aspect of Tchoukball development, such as organization of tournaments, referee and coaching programs, promotion, ethical conduct, or equipment homologation.

Operational Structure

The KTF's operational arm is the Secretariat. Led by a CEO/National Coordinator who reports directly to the Secretary General, the Secretariat is employed by the Executive Committee to provide professional support and administrative services to enable the mission of the Executive Committee, Standing Committees, Board of Directors, and the wider membership of the KTF. Key focus areas include event management, financial administration, communications and outreach, and strategic project execution.

Devolution

Crucially, the KTF embraces a devolved model, recognizing the importance of grassroots development. Leadership, governance, and operational structures are mirrored at both County and Sub-County Levels. This approach empowers local communities to lead the growth of Tchoukball while ensuring alignment with the KTF's national goals and standards. Through this system, the KTF creates a collaborative and efficient network dedicated to expanding tchoukball's reach throughout Kenya.



Programs and Activities of Kenya Tchoukball Federation

The Kenya Tchoukball Federation's comprehensive range of programs and activities aims to promote the sport at all levels, ensuring its accessibility and fostering community spirit. Key areas include:

Grassroots Development

- **Introductory Programs:** KTF delivers beginner-friendly tchoukball sessions in diverse settings like schools, community centers, and sports clubs. These programs introduce the fundamentals of the game, focusing on fun and participation.
- **Outreach Initiatives:** Through workshops, demonstrations, and targeted events, KTF strives to spread awareness of tchoukball across various demographics, emphasizing its values of inclusivity, teamwork, and safe sports participation.
- **Club Development & Support:**

Competitive Landscape

- **Leagues:** KTF oversees a structured league system that caters to different skill levels and age groups:
 - Youth Leagues (e.g., Under-12, Under-15, Under-18)
 - Adult Leagues (Open, Men's, Women's)
 - Competitive and recreational divisions (to accommodate varying skill levels)



Primary and secondary school students participate in Tchoukball tournament

- **Tournaments:** KTF organizes regular local and regional tournaments, culminating in a prestigious National Championship. These events offer opportunities for players to test their skills, build camaraderie, and gain recognition.



National Teams

- KTF facilitates the selection and preparation of Kenya's national tchoukball teams representing the country in international competitions.
- Separate teams across age groups (e.g., Under-15, Under-18, Senior) for both men and women.



Talent Development

- **Coach Training:** KTF conducts workshops and certification programs to equip aspiring coaches with the knowledge and skills to effectively teach and guide players.
- **Referee Development:** Training sessions ensure a pool of qualified referees to officiate matches fairly, upholding the sport's rules and spirit.
- **Sports Commentator Training:** Programs aimed at developing engaging and knowledgeable commentators to enhance the spectator experience.
- **Scholarships and Volunteer Initiatives:** Providing pathways for talented individuals to pursue tchoukball further.
- **Equipment Production Training:** Specialized training programs focused on the construction and maintenance of tchoukball equipment:
 - Frame building and repair
 - Net weaving and repair
 - Ball production (if feasible)



Supporting Sustainable Development Goals

- KTF aligns its programs with the United Nations Sustainable Development Goals, utilizing tchoukball as a tool to promote:
 - Quality Education (through sport-based learning)
 - Good Health and Well-being (physical & mental)
 - Gender Equality (promoting equal opportunities)
 - Reduced Inequalities (accessible to all, regardless of background)
 - Partnerships for the Goals (collaborations to advance these aims)



People who are abled differently participating in a game of tchoukball at the Decathlon hub Karen

Partnerships and Affiliations

The Kenya Tchoukball Federation (KTF) actively fosters strong partnerships and affiliations that support its growth and its mission to promote tchoukball in Kenya. These collaborations are crucial to expanding our reach, securing resources, and building the sport's recognition and legitimacy.

International Tchoukball Federation (FITB)

- **Membership Status:** KTF is a full member of the FITB, actively participating in the international governance of the sport.
- **Collaborative Initiatives:**
 - KTF receives training materials, equipment support, and coaching expertise from FITB.
 - Kenyan teams participate in FITB-organized tournaments and training camps.
 - KTF contributes to FITB's development initiatives in Africa.



Ministry of Youth Affairs, Creative Economy and Sports



Ministry of Youth Affairs,
Creative Economy and Sports

- **Affiliation:** KTF is pursuing full membership status with NOCK.
- **Ongoing Collaborations:**
 - KTF participates in NOCK's training programs for sports administrators and coaches.
 - KTF seeks NOCK recognition as a legitimate sporting federation to access resources and support.

Other Sports Federations

- **Kenya Secondary Schools Sports Association (KSSSA):** KTF works closely with the KSSSA to promote tchoukball within schools and organize inter-school competitions.



Sponsors

- **Undatech Innovations:** Provides design and branding services and in-kind support for KTF events and training programs. Sponsorship benefits include visibility on team uniforms and event banners.
- **Tchoukball Kenya Federation:** Offers discounted prices on equipment and supplies for KTF.



Desired Partnerships

KTF actively seeks additional partnerships and sponsorships to enhance its programs and reach new audiences. We are particularly interested in:

- **Corporate Sponsors:** To support our national teams and expand grassroots programs.
- **Media Partners:** To increase tchoukball's visibility and attract more participants.
- **Equipment Manufacturers:** To ensure consistent access to high-quality tchoukball equipment.

Benefits of Partnership with KTF

- Association with a dynamic, growing sport that promotes positive values.
- Exposure to a passionate community of athletes, coaches, and fans.
- Opportunities to support youth development and healthy lifestyles in Kenya.

We invite you to contact us to explore how we can collaborate and create mutually beneficial partnerships!



Financial Information

The Kenya Tchoukball Federation (KTF) relies on a diverse range of funding sources to support its operations and fulfill its mission. Our financial sustainability is crucial for the expansion of tchoukball programs and the long-term health of the sport in Kenya.

Sources of Funding

- **Membership Fees:** Annual fees from individual members, teams, and affiliated organizations.
- **Grants:** Funding from sports development organizations, government agencies, or international NGOs focused on youth development through sports.
- **Sponsorships:** Financial and in-kind support from corporate sponsors in exchange for brand visibility and association with KTF programs.
- **Donations:** Individual and corporate contributions supporting KTF's work.
- **Event Revenue:** Income generated from tournaments, exhibitions, or ticketed matches (where applicable).
- **Merchandise Sales:** Proceeds from selling Tchoukball equipment or branded merchandise.

Budget Summary

KTF's annual budget allocation reflects our strategic priorities. Below is a high-level overview of our primary spending categories:

- **Program Development:** Funding for grassroots initiatives, coach training, referee development, and the organization of tournaments.
- **Equipment:** Costs include purchase, maintenance, and repair of tchoukball frames, nets, and balls.
- **Personnel:** Salaries and benefits for KTF staff, including coaches, trainers, and administrative personnel.
- **Administrative Expenses:** Office space rental, utilities, communication costs, and other operational expenses.
- **Travel:** Costs associated with national team participation in international tournaments, training camps, or exchange programs.
- **Marketing and Promotion:** Expenses related to raising awareness of Tchoukball, attracting new participants, and securing partnerships.

Financial Responsibility

KTF is committed to sound financial management and transparency. We have robust financial controls in place and conduct regular audits to ensure the responsible use of resources.

Strategic Plan

Top Priorities (2024-2026):

- **Priority 1: Media and Publicity:** Dramatically increase tchoukball’s visibility and build a passionate community.
- **Priority 2: Funding and Facilities:** Secure resources and infrastructure to support sustainable growth.
- **Priority 3: Recruitment and Development**
- **Priority 4: Capacity and Governance**

Expected Outcomes, Milestones and Key Performance Indicators

Strategic Priority 1: Media and Publicity
<p>Problem Statement</p> <p>Tchoukball, despite celebrating years of existence in Kenya, is only known by those who have come into direct contact with the sport, which is a negligible percentage of the population. Our vision is a tchoukball community in every household.</p>
<p>Outcome Statement</p> <ol style="list-style-type: none"> 1. 6 million Kenyans know about tchoukball and its values by end of 2025 2. 1 million Kenyans know how to play tchoukball and uphold its values by 2025 3. 300,000 Kenyans actively play tchoukball and practice its values by end of 2025
<p>Milestones</p> <ol style="list-style-type: none"> 1. Milestone 1: 1 million likes on our social media profiles 2. Milestone 2: 100 active tchoukball clubs 3. Milestone 3: Frequent feature on Newspapers, Radio, and TV
<p>Key Performance Indicators</p> <ol style="list-style-type: none"> 1. Indicator 1: Number of subscribers on our social media channels & mailing lists 2. Indicator 2: Number of new players 3. Indicator 3: Number of new teams/ clubs

Strategic Priority 2: Funding and Facilities

Problem Statement

Promoting tchoukball requires special talent, equipment, facilities, and skills that need funding to be made available. The vast geographical scenario in Kenya also requires funds for travelling and organizing training seminars and competitions.

Outcome Statement

1. USD \$350,000 raised to run Kenya Tchoukball Operations for the next 3 years
2. USD \$500,000 raised for capital expenditure in building and equipping Training Centres
3. USD \$200,000 raised as seed capital for Endowment Fund to ensure sustainability

Milestones

1. Milestone 1: Staff Salaries and volunteer stipends secured for the next 3 years
2. Milestone 2: 50 pairs of tchoukball frames distributed in each of the 47 counties
3. Milestone 3: Physical Office space leased and occupied

Key Performance Indicators

1. Indicator 1: Amount from and number of Annual subscriptions
2. Indicator 2: Amount from and Number of Corporate Sponsors
3. Indicator 3: Amount from and number of Government and Foundation Grants
4. Indicator 4: Amount generated from tournaments and events

Strategic Priority 3: Recruitment and Development

Problem Statement

To achieve our vision of a tchoukball community in every household, we need to have at least 1 member of each family living the values of tchoukball. This means we need to recruit, train, and develop tchoukball players, coaches, referees, and teams in every locality in Kenya

Outcome Statement

1. 3 registered tchoukball clubs in every county by end of 2025
2. Tchoukball recognized as a core sport in the Annual School Sports Calendar
3. The values of tchoukball appreciated by the general population

Milestones

1. Milestone 1: Conducted National Tchoukball Tournament
2. Milestone 2: Included tchoukball in the Inter-school sports calendar
3. Milestone 3: 10 Tchoukball training seminars held in each county

Key Performance Indicators

1. Indicator 1: Number of regional and national tournaments
2. Indicator 2: Number of accredited referees, coaches, and players
3. Indicator 3: Number of registered tchoukball clubs in each county

Strategic Priority 4: Capacity and Governance

Problem Statement

Currently we do not have a strong governance structure nor the ability to provide strong leadership and resources for promotion of tchoukball in Kenya.

Outcome Statement

A strong leadership team, capable of marshalling resources and networks for the promotion of tchoukball and providing visionary strategic leadership for Kenya Tchoukball Federation as well as putting in place sound governance structures for sustainability and stability of Kenya Tchoukball Federation

Milestones

1. Milestone 1: Recruited a board of directors for Kenya Tchoukball Federation
2. Milestone 2: Reviewed the constitution and legal framework of Kenya Tchoukball Federation
3. Milestone 3: Put in place a strategic framework and strategic roadmap for the next 3 years

Key Performance Indicators

1. Indicator 1: Existence of a board of directors
2. Indicator 2: Existence of a new constitution
3. Indicator 3: Existence of a clear strategic framework and strategic roadmap

Budget Estimates

Strategic Priority	Goals & Milestones	Budget
Media & Publicity	6 million Kenyans know about tchoukball by end of 2025	\$2,000
	1 million Kenyans know how to play tchoukball by 2025	\$3,000
	300,000 Kenyans actively play tchoukball by end of 2025	\$6,000
	100 active tchoukball clubs by 2025	\$8,000
	Frequent feature on Newspapers, Radio, and TV	\$1,000
Sub Total		\$20,000

Strategic Priority	Goals & Milestones	Budget
Funding & Facilities	Staff Salaries and volunteer stipends secured for 3 years	\$150,000
	50 pairs of tchoukball frames per county distributed	\$180,000
	Physical office space leased and occupied	\$200,000
	2 vans acquired for transporting equipment and logistics	\$120,000
	Endowment Fund established by 2025	\$200,000
Sub Total		\$700,000
Recruitment & Development	National Tchoukball Tournaments Held	\$15,000
	Inter-school Tchoukball Championships Held	\$5,000
	10 training seminars per county for coaches and referees	\$15,000
	3 tchoukball clubs registered in every county	\$5,000
	International Tournaments hosted and attended	\$10,000
Sub Total		\$50,000
Capacity & Governance	Recruited a board of directors for the federation	\$15,000
	Reviewed the constitution and legal framework	\$8,000
	Put in place a strategic framework and strategic roadmap	\$7,000
Sub Total		\$30,000
Additional Expenditures	Office Operations and Administrative Costs	\$30,000
	Outsourced Services such as legal, marketing and finance	\$20,000
	Motivations and payment	\$15,000
	Logistics, Travel, Communication, and accommodation	\$25,000
	Contingencies and Insurance	\$10,000
Sub Total		\$100,000
GRAND TOTAL (USD \$)		\$1,050,000

Strategic calendar

Month	Activities	Responsible
Jan	Recruit Board Members Review performance of previous year	Founder
Feb	Conduct Board Training	Founder
Mar	Set up Development Committee and Recruit Development Officer Develop Case for Support in Print and Video format	Board
Apr	Compile List of Fundraising Leads for Foundation Grants, Individuals and Corporates Apply for the Youth Enterprise Fund	Staff
May	Contact Leads and establish funding cycles for each Review Performance of Quarter 1	Staff & Board
Jun	Conduct Crowd Funding and Recruitment of fans, donors, volunteers, and ambassadors	
Jul	Follow-up on funding leads, write proposals	Staff, Board
Aug	Submit application for government funding through the Sports Fund Review Performance of Quarter 2	CEO
Sep	Host National Tournament Event	Staff, Board & Volunteers
Oct	Prepare Annual Report	Staff
Nov	Ride on Giving Tuesday for Annual Giving and recruiting more donors	Staff & Board
Dec	Host Annual Gala and Supporters Round-Table	All

Risk Mitigation

- **Funding Volatility:** KTF will diversify funding sources and maintain a reserve fund to manage fluctuations.
- **Dependence on Equipment Imports:** We'll explore local manufacturing and prioritize equipment longevity.



CHAPTER 9

Contact Information

Physical Address:

Main Address: Starehe Boys' Centre General Waruinge Street, Starehe, Nairobi	Secondary Address: The Werks, Hatheru Road, Lavington, Nairobi
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Mailing Address:

P. O. Box 30178 – 00100, Nairobi

Phone Number:

+254 729 356 779, +254 723 144 894, +254 726 179 042

Email:

tchoukball@tchoukballkenya.org

Website:

www.kenyatchoukball.org

Social Media Links:

Facebook Page: <https://web.facebook.com/KenyaTchoukballFederation/>

Facebook Group: <https://web.facebook.com/groups/17501958946>

Twitter (X): <https://twitter.com/KenyaTchoukball>

Instagram: <https://www.instagram.com/kenyatchoukball/>

LinkedIn: <https://www.linkedin.com/company/kenya-tchoukball-federation/>

Youtube: <https://www.youtube.com/@kenyatchoukballfederation/videos>

Tiktok: <https://www.tiktok.com/@tchoukballkenya?lang=en>

Google Blogs: <https://kenyatchoukball.blogspot.com/>

Official Contact Information:

Email: info@kenyatchoukball.org

Phone/WhatsApp: +254 729 356 779, +254 723 144 894, +254 726 179 042

Website: <https://kenyatchoukball.org/>



Conclusion

The Kenya Tchoukball Federation is a vibrant community driven by a passion for a sport that fosters collaboration, sportsmanship, and healthy competition. We believe tchoukball has the power to transform individuals, build communities, and make Kenya a leader in this unique and exciting sport.

Discover the Power of Tchoukball We invite you to step into the dynamic world of tchoukball and experience its positive impact firsthand. Whether you're an aspiring athlete, a sports enthusiast, or simply looking for a fun and inclusive activity, tchoukball has something for you.

Join Our Mission

Your support is crucial to our mission of making tchoukball a household name in Kenya. Here's how you can get involved:

- **Learn More:** Visit our website, watch videos, and discover the rules and values of tchoukball.
- **Become a Player or Coach:** Join a team in your area, participate in training programs, and experience the thrill of the game.
- **Volunteer Your Time:** Share your skills and enthusiasm to help organize events, mentor young players, and grow the tchoukball community.
- **Become a Sponsor or Donor:** Your financial support fuels our programs, provides equipment, and helps us reach more people with the benefits of tchoukball.

Together, let's build a brighter future for Kenyan sports and create a legacy of collaboration and excellence through tchoukball!

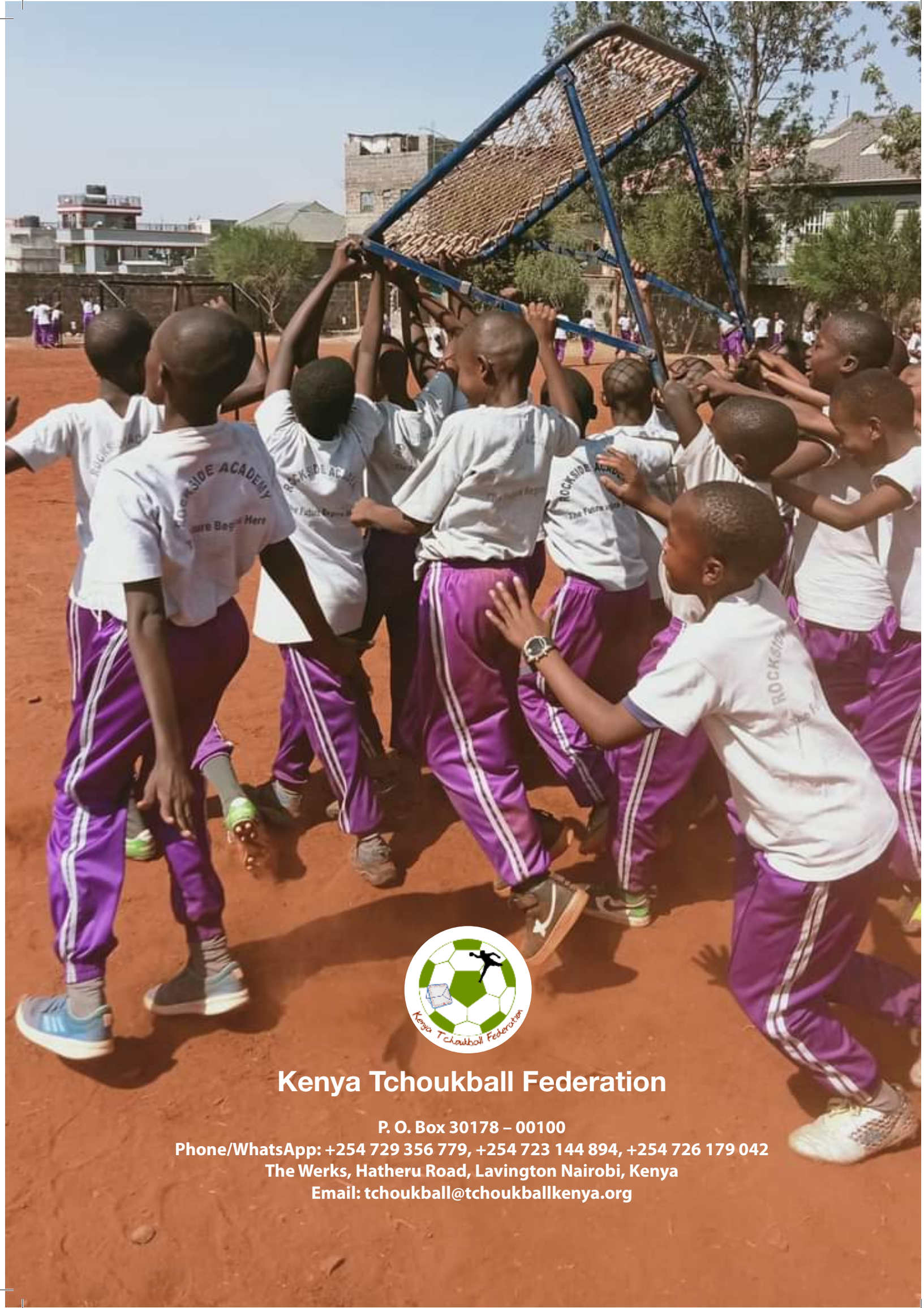
Contact us today to learn more and find your place in the Kenya Tchoukball Federation family!



Presentation about Tchoukball by the CEO to the Nyanza Region Secondary Schools Sports Association in Kisumu during our quest for piloting







Kenya Tchoukball Federation

P. O. Box 30178 – 00100

Phone/WhatsApp: +254 729 356 779, +254 723 144 894, +254 726 179 042

The Werks, Hatheru Road, Lavington Nairobi, Kenya

Email: tchoukball@tchoukballkenya.org